

Media Contact: Sheena Pegarido, Reingold LINK spegarido@reingoldlink.com, 202-559-4431

HUGH O'BRIAN YOUTH LEADERSHIP AND PHI SIGMA PI NATIONAL HONOR FRATERNITY ANNOUNCE NEW PARTNERSHIP

LOS ANGELES (December 7, 2015) — Hugh O'Brian Youth Leadership and Phi Sigma Pi National Honor Fraternity announce an exciting new partnership to advance both organizations' missions to help individuals affect change in their communities.

Phi Sigma Pi, a gender inclusive National Honor Fraternity, selected HOBY as their new philanthropic partner in part due to HOBY's work in leadership, education, and serving youth.

"We are very excited to partner with an organization with a shared vision of motivating and empowering youth to make a positive difference in their communities," said Javier LaFianza, HOBY President and CEO. "I know that our Ambassadors and volunteers will benefit greatly from this relationship for years to come."

The partnership connects Phi Sigma Pi Chapters around the country to their local HOBY counterparts through service contributions, volunteerism, student sponsorship, conducting Community Leadership Workshops (CLeWs), in-kind donations, and more.

"Phi Sigma Pi was established on a Tripod of three ideals: Scholarship, Leadership, and Fellowship," said Suzanne Schaffer, Phi Sigma Pi Executive Director. "In selecting HOBY as our philanthropic partner, Phi Sigma Pi Members connected immediately to HOBY's ideals which correlate perfectly to our own. Supporting HOBY scholars to be the community leaders that they'd like to be is very exciting for us."

For more information about HOBY, visit <u>hoby.org</u> and <u>phisigmapi.org</u> for more information about Phi Sigma Pi National Honor Fraternity.

###

For 56 years, **Hugh O'Brian Youth Leadership** (**HOBY**) has helped to cultivate tomorrow's leaders by inspiring a global community of youth and volunteers to a life dedicated to leadership, service, and innovation. HOBY programs annually provide more than 12,000 local and international high school students the opportunity to participate in unique leadership training, service learning, and motivation-building experiences. HOBY also provides adults the opportunity to make a significant impact on the lives of youth by volunteering, and today more than 4,000 volunteers annually and over 435,000 alumni proudly make up the HOBY family. For further information on HOBY visit hoby.org. "Like" Hugh O'Brian Youth Leadership on Facebook at <u>facebook.com/HOBY</u> and follow the organization on Twitter via @HOBY.

Phi Sigma Pi National Honor Fraternity is currently celebrating its Centennial year. In 1916, Phi Sigma Pi was founded on a Tripod of three ideals: Scholarship, Leadership and Fellowship and they have continued to guide and determine the success of the organization ever since. This Tripod provides direction for the organization, the programming and the actions of Members. Combined, the Tripod guides PSP Members to be successful, contributing citizens while at campus and into their professional careers. There are 150 Phi Sigma Pi Chapters nationwide: 135 Collegiate Chapters with 6,000 Members, plus 16 Alumni Chapters/Associations with over 50,000 Alumni Members. For further information on Phi Sigma Pi visit phisigmapi.org. "Like" Phi Sigma Pi on Facebook at <u>facebook.com/phisigmapifraternity</u> and follow the organization on Twitter and Instagram via @phisigmapi.