



# PHI SIGMA PI

NATIONAL HONOR FRATERNITY

---

## Press Release

### Surge Wins An Electrifying Award

Phi Sigma Pi's recruitment program, Surge, was awarded a Pennsylvania Society of Association Excellence (PASAE) Laurel Award for Excellence in Membership Recruitment and Retention. On February 8, 2018, Phi Sigma Pi were presented the award at the Spooky Nook Facility.

Seven National Staff Members were present to accept the award including those who work with Surge the closest: Director of Chapter Services Meaghan Kauffman, Marketing & Communications Assistant Casey Ellison and Media Production Coordinator Scott Parker. In her acceptance speech, Casey recognized that this program could not have been so successful without the hard work and passion of our Members.

In the Spring of 2017, Phi Sigma Pi introduced Recruitment Boost Initiative, a new Recruitment program aimed at supporting Chapters in discovering their potential for growth on their campuses. In the Summer of 2017, after a successful first term, the program was rebranded to Surge.

PASAE is an association in Pennsylvania that serves the commonwealth's association industry. Their focus is promoting excellence in the association industry through professional development, networking opportunities, information, and best practices. The Laurel Awards were created in 2015 to honor excellence in association leadership and operations.

